



## 2021 BREWERS ASSOCIATION FUNDED DIVERSITY AND INCLUSION EVENT GRANTS



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### CRAFTED FOR ACTION CONFERENCE

**Organization:** The Atlanta Beer Boutique

**Event Location:** Atlanta, GA (in-person and virtual)

**Event Date(s):** May 10 – 14, 2021

**Event Description:** Crafted For Action is a four-day hybrid conference that offers educational experiences for the full spectrum of craft beer lovers. The conference promotes accessibility to all audiences and a safe way to engage as a combination of intimate, in person events and virtual panel discussions, featuring over 50 speakers from in and around the craft beverage industry.

### IT STARTS AT THE TOP

**Organization:** Mass Brewers Guild

**Event Location:** Framingham, MA

**Event Date(s):** August 31, 2021

**Event Description:** It Starts At the Top is a training and roundtable discussion for brewery owners and founders led by diversity and inclusion expert, John Basile. This workshop is one of the many training courses that the Mass Brewers Guild will continue to offer. Future sessions will support managers and employees in their D&I journey to help make the craft beer industry more inclusive and welcoming for all.

### ARTS ON TAP

**Organization:** Samuel D. Outlaw Blacksmith Shop Memorial Museum

**Event Location:** Onancock, VA

**Event Date(s):** May 30, 2020

**Event Description:** This community event celebrates the history of Samuel D. Outlaw's Blacksmith Shop, a post-slavery era staple on the eastern shore of Virginia whose owner forged a way of life for the community in the face of racism, segregation, and Jim Crow. In honor of the event, the museum has partnered with the community's first brewery, Black Narrow Brewing Company, to brew a collaboration beer for the grand opening.