

CRAFT WOMEN IN COLLABORATION

[#CRAFTWOMENCOLLAB](#)



SHEILA GARCIA

Marketing & Hospitality Manager

HOLD OUT BREWING



MARA YOUNG

Co-Owner/Co-Founder

COMMUNITY CULTURES YEAST LAB



JACKIE ROMERO

Chapter Head/ Board Member

GIRLS PINT OUT



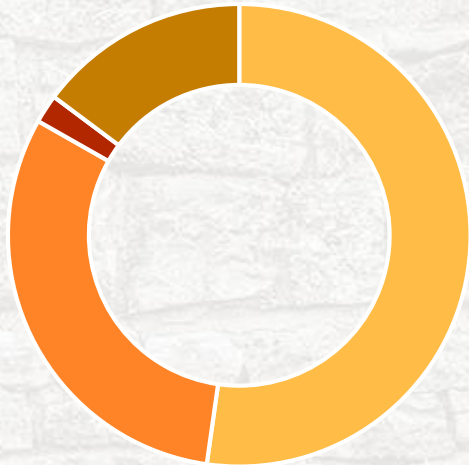
CAROLINE WALLACE

Deputy Director

TEXAS CRAFT BREWERS GUILD

Gender in the Beer Industry

Brewery Ownership



- All Male (52.3%)
- 50/50 (31%)
- All Female (2%)
- Non 50-50 Mix (14.8%)

Position	Male(%)	Female (%)	Nonbinary / Other (%)
Production Staff (Brewers)	92.5	7.5	0
Production Staff (Managers)	91.1	8.9	0
Production Staff (Non-managers)	86.7	13.3	0
Production Staff (Non-brewers)	86	13.9	0.1
Non-production, Non-service Staff (Non-managers)	62.4	37.6	0
Non-production, Non-service Staff (Managers)	62.2	37.4	0.3
Service Staff (Managers)	52.1	47.9	0
Service Staff (Non-managers)	45.8	54	0.2

Brewers Association Owner & Employee Diversity Tables

Jackie

Diversity & Inclusion



#CraftBrewersCon

IBA
BREWERS
ASSOCIATION

Sheila

Diversity & Inclusion



Chingona Fest beer – Hops & Grain Brewing

Jackie

Collaboration & Community



Beer, Period. Girls Pint Out

#CraftBrewersCon



Mara

Collaboration & Community



#CraftBrewersCon

BREWERS
ASSOCIATION

Caroline

Collaboration in the time of COVID-19



St Elmo Brewing & Austin Beerworks Zoom Collabs

Sheila



Save Austin

Hold Out Brewing

PROCEEDS BENEFIT CENTRAL TEXAS FOOD BANK



Stir-Crazy Hazy

Zilker Brewing

PROVIDED CSA PRODUCE BOXES AND LOCAL COFFEE TO FURLOGUHEH INDUSTRY WORKERS



All Together

Other Half Brewing

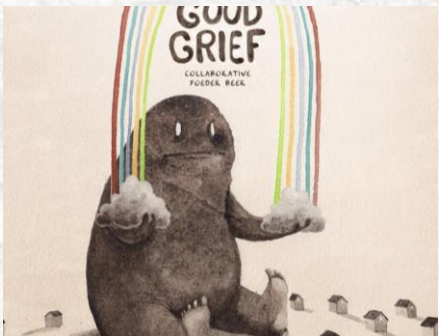
WORLDWIDE COLLAB BENEFITING LOCAL NON-PROFITS



Pink Boots Society

Annual Collaboration Brew Day

ADAPTING & STAYING CONNECTED VIRTUALLY



Good Grief

Roughhouse Brewing

IN COLLABORATION WITH JESTER KING, ODDWOOD ALES, TRUE ANOMALY, AND LAZARUS BREWING



Pantry Farm Stands

Breweries Across the Country

SUPPORTING LOCAL FARMS WHILE EXPANDING TO-GO OFFERINGS FOR CUSTOMERS

Caroline

Collaboration in the time of COVID-19

*Holding on to that inclusive,
supportive spirit*

The Great **Texas BEER RUN** APRIL 23 THRU 26

TEXAS CRAFT BREWERS GUILD

CURBSIDE PICK UP!

Help Your Local Breweries

ONE BEER AT A TIME BUY LOCAL, BUY CRAFT, AND OTHER WAYS TO HELP SUPPORT

#CraftBrewersCon



Jackie

Future Collaborations



What collaborations do y'all have in the works?

Share in the CHAT!

Q&A

Thank You.